*Press release Ansomat – For immediate publication*

# Ansomat Launches Centralized Platform for Digital Work Instruction Management

## Ansomat Management System Platform Takes the Chaos Out of Work and Redefines How Manufacturers Create and Scale Work Instructions

Ghent, Belgium – 29 January, 2026 – [Ansomat,](https://ansomat.co/) a leading provider of Operator Guidance Technology, announced the launch of its new [**Ansomat Management System Platform**](https://ansomat.co/operator-guidance/ansomat-management-system), a centralized solution designed to eliminate complexity in the creation, management, and deployment of digital work instructions across modern manufacturing environments.

As factories adopt an increasing mix of technologies, ranging from fastening tools and vision systems to augmented reality, the challenge of managing work instructions has grown significantly. As the number of tools increases and available time decreases, process engineers struggle to roll out new operator instructions, which are still largely created and deployed manually. Ansomat’s new platform addresses this challenge head-on by providing a single, intuitive hub that brings clarity, speed, and control to instruction creation and shop floor execution. Instructions can be instantly reused across all stations and multiple plant locations, with a single click.

“At its core, the Ansomat Management System takes the chaos out of managing work instructions,” said [An-Sofie Van Parys, CEO of Ansomat](https://ansomat.co/company). “It enables manufacturers to move faster, work more consistently, and scale operations without adding friction, no matter how complex the production environment. Our customers asked for faster instruction creation across site, remote flexibility and more visibility. The new platform delivers all this, and more! It is Ansomat 2.0, with completely new technology under the hood."

**One Central Platform for the Entire Shop Floor**

The Ansomat Management System allows manufacturers to create, update, and manage work instructions from one centralized platform, rather than directly on the shop floor. Instructions can be designed remotely, versioned, approved, and deployed with a single click across multiple stations and sites. Its drag-and-drop instruction creation operates in a PowerPoint-like visual environment for intuitive user efficiency. The new platform supports secure browser-based access for remote flexibility alongside local use. This approach dramatically reduces instruction creation time while improving consistency, traceability, and operational agility.

**Designed for Scale and Collaboration**

The Ansomat Management System is built for enterprise-wide deployment, allowing manufacturers to move beyond a station-by-station approach and scale seamlessly across entire factories or even multiple sites. Its built-in collaboration tools support co-authoring and approval workflows, ensuring alignment across the engineering, quality, and operations teams.  
Desk-based instruction roll-out removes downtime dependency and accelerates change. With support for visual and augmented reality–based instructions created directly from a desk, Ansomat enables manufacturers to modernize their guidance strategies.

**Real-Time Visibility and Performance Transparency**

Beyond instruction creation, the platform delivers real-time visibility into shop floor operations. Manufacturers can connect all operator guidance stations and monitor their status (active, inactive, or facing issues) from anywhere.

The system also provides central recording of all operator actions to deliver full transparency into operator performance with real-time KPI dashboards and centralized reporting. For each product created, a “birth certificate” is provided as proof of quality, as typically required by automotive OEMs and Tier-1 suppliers. This level of transparency enables faster, data-driven decision-making and continuous process optimization.

**Meet Ansomat at Indumation**

Ansomat will showcase the new Management System Platform live at Indumation, where visitors are invited to experience a hands-on demo of the solution. The Ansomat team will be available throughout the show to discuss use cases, answer questions, and demonstrate how manufacturers can simplify and modernize their operations.

Meet Ansomat at [**Indumation**](https://www.indumation.be/)on 4-6 February 2026 in Kortrijk Xpo - Booth 473A.

A close-up of a person's hands working on a computer

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**About Ansomat**

[**www.ansomat.co**](www.ansomat.co)

Ansomat develops digital solutions that simplify operator guidance and work instruction management for industrial manufacturing. By combining intuitive design with powerful centralized control, Ansomat helps manufacturers scale operations, increase transparency, and accelerate digital transformation.

Ansomat is an atypical software company with deep industrial roots. Family-owned and led by a second generation of management, the company has built a long-standing reputation as a trusted partner in tooling, assembly, and digital operator guidance solutions.

With over 30 years of experience, Ansomat has a uniquely deep understanding of the market and its evolving needs. For three decades, the team has been developing smart tool solutions and mastering seamless device connectivity. This expertise, shaped by real work floor challenges, led directly to the creation of the Ansomat Management System, designed to make managing connected devices simple and reliable.

Founded in 1996 by John Van Parys, Ansomat has grown into one of Europe’s leading providers of digital work instruction platforms, serving an [impressive portfolio of industrial reference customers](https://ansomat.co/references). Today, the company is led by An-Sofie Van Parys, CEO, together with Mathieu Van Parys, COO, continuing the family’s commitment to innovation, reliability, and long-term customer partnerships.

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LinkedIn https://www.linkedin.com/company/ansomat/

Company video https://www.youtube.com/watch?v=dZjGfgcNRUE

*High resolution images are available upon request or can be downloaded from the press kit.*